



Innovator ETFs Trust Announces Revised Net Asset Value Information for Innovator U.S. Equity Accelerated 9 Buffer ETF™ - January (XBJA)

CHICAGO, IL February 2, 2023 -- [Innovator Capital Management](#), LLC (Innovator) today announced the net asset value (NAV) of the Innovator U.S. Equity Accelerated 9 Buffer ETF™ - January (Cboe BZX: XBJA) was adjusted by the amounts indicated below on February 2, 2023. These adjustments are the result of an error in calculating XBJA's NAV.

Fund	Ticker	Revised NAV (02/02/23)	Original NAV (02/02/23)	Change (%)
Innovator U.S. Equity Accelerated 9 Buffer ETF™ - January	XBJA	\$23.20	\$23.01	0.8%

This is a one-time adjustment, and Innovator does not expect additional changes.

For more information on XBJA, please visit www.innovatoretfs.com.

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The Funds' investment objectives, risks, charges and expenses should be considered before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

About Innovator Capital Management, LLC

Awarded ETF.com's "ETF Issuer of the Year - 2019"*, Innovator Capital Management LLC (Innovator) is an SEC-registered investment advisor (RIA) based in Wheaton, IL. Formed in 2017, the firm is headed by ETF visionaries Bruce Bond and John Southard, founders of one of the largest ETF providers in the world. Bond and Southard reentered the asset management industry to bring to market the Defined Outcome ETFs™, first-of-their-kind investment products that they felt would change the investing landscape and bring more certainty to the financial planning process. Innovator's category-creating Defined Outcome ETF™ family includes Buffer ETFs™, Floor ETFs, Accelerated ETFs™ and Managed Outcome ETFs™. Since the 2018 launch of their flagship Innovator U.S. Equity Buffer ETF™ suite, Innovator's solutions have helped advisors construct portfolios and manage risk to fit their client's unique financial needs. Built on a foundation of innovation and driven

by a commitment to help investors better control their financial outcomes, Innovator is leading the Defined Outcome ETF Revolution™. For additional information, visit www.innovatoretfs.com.

* ETF.com's editorial team chose the finalists and then the ETF.com Awards Selection Committee, an independent panel comprised of fifteen of the ETF industry's leading analysts, consultants and investors, decided the winners.

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