

FEATURED ETFS

IAPR

International Developed Power Buffer ETF™

Reference Asset: EFA

Starting Buffer: 15.0%

Starting Cap: 16.0%

EAPR

Emerging Market Power Buffer ETF™

Reference Asset: EEM

Starting Buffer: 15.0%

Starting Cap: 18.6%

IGTR

Gradient Tactical Rotation Strategy ETF™

Tactical exposure to global equities and factors

Current Allocation: Int'l Developed Momentum

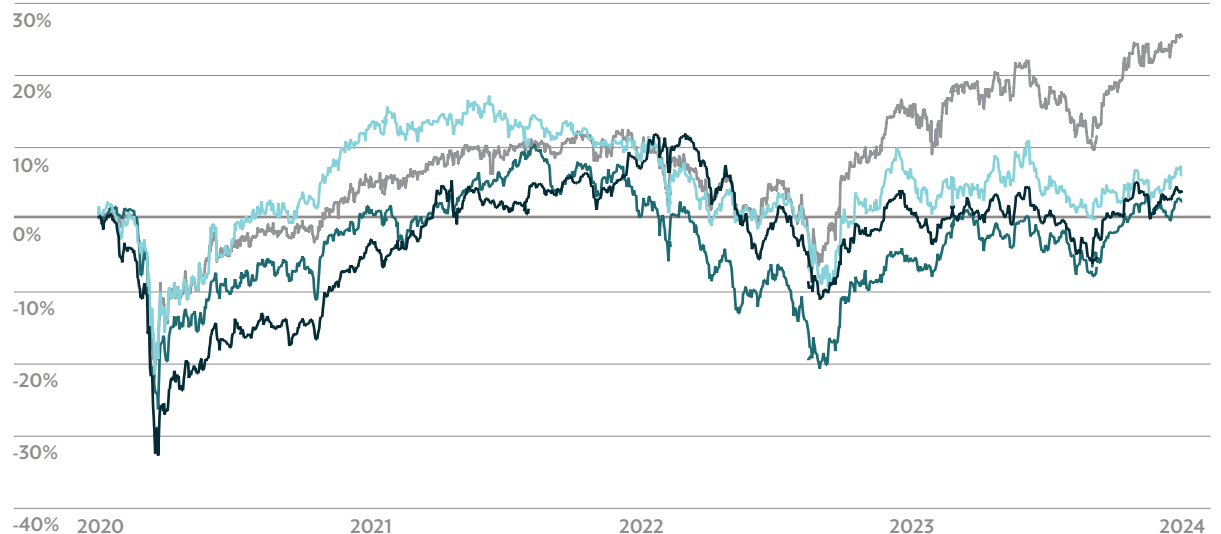
	EM LOW VOL	EJAN	EFA MIN VOL	IJAN
Annualized Return	0.92%	1.41%	0.56%	5.58%
Volatility	12.57%	15.51%	13.04%	14.88%
Return/Risk	0.07	0.09	0.04	0.38
Max Drawdown	-33.05%	-23.12%	-28.00%	-22.57%

Case Study: Managing Risk with Int'l Equities

- The low volatility factor has been a popular method for managing risk across exposures to international equities.
- Buffer ETFs™ may be a solution for those investors seeking international exposures with dependable, systematic methods for managing risk:

CUMULATIVE RETURNS SINCE 2020

■ EM LOW VOL ■ EJAN ■ EAFE MIN VOL ■ IJAN



Source: Bloomberg, L.P. Data from 12/31/2019 to 2/29/2024. IJAN and EJAN have 0.85% and 0.89% expense ratios, respectively. Returns are based on NAV. Performance quoted represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Visit www.innovatoretfs.com/ performance for standardized and current month-end performance. One cannot invest directly in an index. Index returns do not account for fund fees and expenses.

EM Low Vol is represented by the S&P BMI Low Volatility Index, which consists of the top 200 securities with the least volatility within the S&P Emerging Plus LargeMidCap index. EFA Min Vol is represented by the MSCI EAFE Minimum Volatility (USD) Index, which aims to reflect performance characteristics of a minimum variance strategy applied to the large and mid cap equity universe across Developed Markets countries excluding the US and Canada.



The Fund has characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Fund is right for you, please see “Investor Suitability” in the prospectus.

The outcomes that the Fund seeks to provide may only be realized if you are holding shares on the first day of the Outcome Period and continue to hold them on the last day of the Outcome Period, approximately one year. There is no guarantee that the Outcomes for an Outcome Period will be realized or that the Fund will achieve its investment objective.

The Funds face numerous market trading risks, including active markets risk, authorized participation concentration risk, buffered loss risk, cap change risk, capped upside return risk, correlation risk, liquidity risk, management risk, market maker risk, market risk, non-diversification risk, operation risk, options risk, trading issues risk, upside participation risk and valuation risk. For a detail list of fund risks see the prospectus.

FLEX Options Risk The Fund will utilize FLEX Options issued and guaranteed for settlement by the Options Clearing Corporation (OCC). In the unlikely event that the OCC becomes insolvent or is otherwise unable to meet its settlement obligations, the Fund could suffer significant losses. Additionally, FLEX Options may be less liquid than standard options. In a less liquid market for the FLEX Options, the Fund may have difficulty closing out certain FLEX Options positions at desired times and prices. The values of FLEX Options do not increase or decrease at the same rate as the reference asset and may vary due to factors other than the price of reference asset.

These Funds are designed to provide point-to-point exposure to the price return of the Reference Asset via a basket of Flex Options. As a result, the ETFs are not expected to move directly in line with the Reference Asset during the interim period.

Investors purchasing shares after an outcome period has begun may experience very different results than fund's investment objective. Initial outcome periods are approximately 1-year beginning on the fund's inception date. Following the initial outcome period, each subsequent outcome period will begin on the first day of the month the fund was inception. After the conclusion of an outcome period, another will begin.

Fund shareholders are subject to an upside return cap (the “Cap”) that represents the maximum percentage return an investor can achieve from an investment in the funds for the Outcome Period, before fees and expenses. If the Outcome Period has begun and the Fund has increased in value to a level near to the Cap, an investor purchasing at that price has little or no ability to achieve gains but remains vulnerable to downside risks. Additionally, the Cap may rise or fall from one Outcome Period to the next. The Cap, and the Fund's position relative to it, should be considered before investing in the Fund. The Fund's website, www.innovatoretfs.com, provides important Fund information as well information relating to the potential outcomes of an investment in a Fund on a daily basis.

Non-U.S. securities and Emerging Markets are subject to higher volatility than securities of domestic issuers due to possible adverse political, social or economic developments, restrictions on foreign investment or exchange of securities, lack of liquidity, currency exchange rates, excessive taxation, government seizure of assets, different legal or accounting standards, and less government supervision and regulation of securities exchanges in foreign countries.

The Funds only seek to provide shareholders that hold shares for the entire Outcome Period with their respective buffer level against losses of the EFA during the Outcome Period. You will bear all reference asset losses exceeding the buffer. Depending upon market conditions at the time of purchase, a shareholder that purchases shares after the Outcome Period has begun may also lose their entire investment. For instance, if the Outcome Period has begun and the Fund has decreased in value beyond the pre-determined buffer, an investor purchasing shares at that price may not benefit from the buffer. Similarly, if the Outcome Period has begun and the Fund has increased in value, an investor purchasing shares at that price may not benefit from the buffer until the Fund's value has decreased to its value at the commencement of the Outcome Period.

Investing involves risk. Principal loss is possible. All rights reserved. Innovator ETFs are distributed by Foreside Fund Services, LLC.

The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus and summary prospectus contain this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.