







YOUR GUIDE TO FINDING

Innovator Defined Outcome ETF™ Model Portfolios

Innovator Defined Outcome Model Portfolios are accessible across multiple third-party platforms. These strategies streamline Defined Outcome investing, providing advisors with an efficient and effective approach to meet various client goals.

MODELS	PLATFORMS					
						
Capital Shield 100% Buffer	✓	✓	✓	✓	✓	✓
Balanced Alternative	✓	✓	✓	✓	✓	✓
All-World Hedged Equity	✓	✓	✓			✓
Controlled Growth	✓	✓	✓	✓	✓	✓
Core Select			✓			
Risk Aware Income						✓



Questions?

Feel free to email us at etfmodels@innovatoretfs.com, or call us at 800.208.5212.

The Funds have characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Fund is right for you, please see “Investor Suitability” in the prospectus.

The model portfolios do not pursue a Defined Outcome strategy, nor do they seek to provide a buffer against reference asset losses. There is no guarantee that the Defined Outcome strategy of an Underlying ETF in any given Outcome Period will be achieved. Actual investment outcomes will vary and cannot account for the impact of financial risk in actual trading. Model portfolio information is intended for financial professionals with the resources to independently analyze model portfolios and the financial knowledge to understand the risks and limitations of using model portfolio information.

The model portfolios are for example purposes only and do not represent an actual account or the result of any actual trading. Each Underlying ETF seeks to track the return of a reference asset, to a cap, while providing a predetermined buffer against loss over the course of an outcome period. The ETFs used within the models involve risks, including the possible loss of principal. There is no guarantee that the allocation of ETFs in certain percentages will result in the demonstrated model objectives of Capital Shield, Balanced Alternative, All-World Hedged Equity, Controlled Growth, Core Select, Risk Aware Income, and High Income. Actual investment outcomes will vary and cannot account for the impact of financial risk in actual trading. The performance of the model portfolios will be affected by the costs of ownership or trading costs (such as brokerage fees and commissions), any possible impact of inflation, and the fees and expenses of the Underlying ETFs. Frequent trading of ETFs to maintain certain model allocations may incur charges that erode cost efficiency and performance.

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compiling the models. Innovator will generally receive compensation in connection with the management of Innovator ETFs® included in a model because Innovator will only be compensated for the compilation of models if the assets are invested in Innovator ETFs®. Consequently, Innovator will be incentivized to include Innovator ETFs® in models, even if third-party ETFs are more appropriate for inclusion in models.

None of Innovator Capital Management, LLC (Innovator), its affiliates, and Foreside Fund Services, LLC accept any responsibility for losses arising from the use of the model portfolio information. Be sure to first consult with a qualified financial adviser and/or tax professional before implementing any strategy.

The model portfolios may experience investment returns that underperform the investment returns provided by the underlying ETFs themselves because one or more Underlying ETFs may have exhausted the buffer that it seeks to provide or have little upside available due to the reference asset return being close to or exceeding to its Cap.

Investing involves risk. Loss of principal is possible.

The Fund’s investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus and summary prospectus contain this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

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