

Innovator Gradient Tactical Rotation Strategy ETF

OVERVIEW

The Fund seeks to provide long-term capital appreciation with an objective of providing excess returns over the S&P Global Broad Market Index (BMI).

The Fund has characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Fund is right for you, please see "Investor Suitability" in the prospectus.

DETAILS

Ticker	IGTR
Listing Date	11/17/2022
Expense Ratio	0.80%
Exchange	NYSE

KEY POINTS

- » Tactical exposure to global equities and factors
- » Deploys a rules-based methodology
- » Seeks outperformance of the global equity market

RULES-BASED PROCESS

The Fund's strategy seeks to identify the global market segment displaying the strongest price momentum metrics. The strategy utilizes Gradient's rules-based, two-factor approach to create tactical investment opportunities.

PERFORMANCE

	YTD	1 Year	3 Year	5 Year	Inception
ETF NAV	-	-	-	-	-
ETF Market Price	-	-	-	-	-
S&P 500 Index	-	-	-	-	-

Data as of 11/17/2022. The Fund inception on 11/16/2022. Performance quoted represents past performance, which is no guarantee of future results. Investment returns and principal value will fluctuate, so you may have a gain or loss when shares are sold. Current performance may be higher or lower than that quoted. Visit innovatoretfs.com/IGTR for current month-end performance. One cannot invest directly in an index. Index returns do not account for fund fees and expenses. Current performance may be higher or lower than that quoted.

ANALYSIS

	Standard Deviation	Beta	Sharpe
ETF	-	-	-
S&P 500 Index	-	-	-

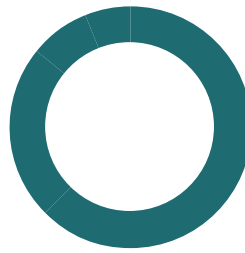
Since inception.



TOP 10 HOLDINGS

U.S. T-bills	100%
--------------	------

SECTOR WEIGHTS



COUNTRY BREAKDOWN

United States	100%
---------------	------

Subject to change.

IMPORTANT RISK INFORMATION

Investing involves risks. Loss of principal is possible.

The Fund is actively managed and seeks to provide excess returns over the S&P Global BMI utilizing a rules-based investment process. There can be no assurance that the Fund's investment objectives will be achieved. The Fund seeks to achieve its investment objective by identifying the global equity market segment that is displaying the strongest price momentum metrics, as described below. Pursuant to its investment strategy, the Fund will invest in equity securities, which will include direct investments in U.S. and non-U.S. listed common stocks and depositary receipts. The Fund's direct investments in non-U.S. listed securities may be denominated in foreign currency. The Fund may also purchase equity securities of non-U.S. companies that utilize American Depositary Receipts ("ADRs") or Global Depositary Receipts ("GDRs"). Depositary receipts, such as ADRs or GDRs, may be subject to certain of the risks associated with direct investments in the securities of foreign companies, such as currency, political, economic and market risks, because their values depend on the performance of the non-dollar denominated underlying foreign securities. A momentum style of investing emphasizes investing in securities that have had stronger recent performance compared to other securities, on the basis that these securities will continue to increase in value. Securities that previously exhibited relatively high momentum characteristics may not experience positive momentum or may experience more volatility

than the market as a whole. High momentum may also be a sign that the securities' prices have peaked, and therefore the returns of such securities may be less than the returns of other styles of investing. The performance of the Fund and the Market Segment Indices that represent the global equity market segments the Fund invests in may vary for a variety of reasons. The fund invests in equity securities which may be subject to volatile price fluctuations. Because the fund is non-diversified and can invest a greater portion of its assets in securities of individual issuers than a diversified fund, changes in the market value of a single investment could cause greater fluctuations in share price.

The Funds' investment objectives, risks, charges and expenses should be considered before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

Innovator ETFs are distributed by Foreside Fund Services, LLC.

Copyright © 2022 Innovator Capital Management, LLC | 800.208.5212