

INNOVATOR LOUP FRONTIER TECH ETF (LOUP)

ABOUT LOUP

- » LOUP focuses on AI, Robotics, Mobility, AR/VR, and Fintech
- » As new frontier trends emerge, the ETF will consider them for representation
- » Security selection driven by Gene Munster and Deepwater Asset Management
- » Rebalanced monthly using a proprietary, growth-weighted ranking system

UPDATE

- » Frontier Technology had a strong start to 2023, returning more than 22% year-to-date.
- » In February, new additions to LOUP were UBER, RIVN, AYX, and NU.
- » Nu Holdings (NU) is a digital bank based in Brazil that serves various countries in Latin America. The company has almost 75 million customers on its platform. We believe that company has ample room to add new customers and deepen its existing relationships which will continue to drive revenue growth.

Company	Sector	Weight
Mobileye	Consumer Discretionary	5.21%
Rivian Automotive Inc	Consumer Discretionary	5.04%
Novanta Inc	Information Technology	4.88%
LG Energy Solution Ltd	Industrials	4.83%
AutoStore Holdings Ltd	Industrials	4.33%
Pegasystems Inc	Information Technology	3.77%
Palantir Technologies Inc	Information Technology	3.47%
Adyen N.V.	Information Technology	3.35%
Unity Software Inc	Information Technology	3.29%
Alteryx Inc	Information Technology	3.28%

WHY NOW?

The frontier is ever shifting, as are technologies and the companies that drive innovation on the frontier. As such, the LOUP portfolio is dynamic in the themes that it tracks.

Today, we're witnessing the emergence of AI to power computers and machines to do human tasks. We're seeing consumers adopt alternative digital assets as we move to a deeply connected metaverse that acts as a strong parallel to the physical world. And we're seeing a transformation in the way we think about transportation in the physical world.

Timing these waves of innovation is challenging. Focusing on only one domain risks missing another big wave. An indexed approach to investing in emerging technologies helps mitigate risk and improve the odds of participating in the next big wave.

LOUP provides a unique frontier tech exposure with only a 2.69% overlap to QQQ and 5.82% overlap to ARKK. LOUP can be a standalone growth allocation, or could serve as a complement to existing positions.

[Register for monthly update call with LOUP's portfolio manager](#)



Shares are bought and sold at market price, not net asset value (NAV), and are not individually redeemable from the fund. NAV represents the value of each share's portion of the fund's underlying assets and cash at the end of the trading day. Market price returns reflect the midpoint of the bid/ask spread as of the close of trading on the exchange where fund shares are listed. The S&P 500® Index is an unmanaged index considered representative of the U.S. stock market. Standard Deviation is a measure of how spread out the prices or returns of asset are on average. Beta is a measure of volatility. Sharpe Ratio is a risk-adjusted measure calculated using standard deviation. Return/Risk is the relationship between the amount of return gained on an investment and the amount of risk undertaken in that investment. Investing involves risks. Principal loss is possible. The Fund's return may not match the return of the Index. Along with general market risks, an ETF that concentrates its investments in the securities of a particular industry, market, sector, or geographic area may be more volatile than a fund that invests in a broader range of industries. Additionally, the Fund may invest in securities that have additional risks. Foreign companies can be more volatile, less liquid, and subject to the risk of currency fluctuations. This risk is greater for emerging markets.

Small- and mid-cap companies can have limited liquidity and greater volatility than large-cap companies. Also, ETFs face numerous market trading risks, including the potential lack of an active market for Fund shares, losses from trading in secondary markets, periods of high volatility and disruption in the creation/redemption process of the Fund. Unlike mutual funds, ETFs may trade at a premium or discount to their net asset value. ETFs are bought and sold at market price and not individually redeemed from the fund. Brokerage commissions will reduce returns

The Fund's investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

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