

BUFFER ETFs™	TICKER	OUTCOME PERIOD	STARTING BUFFER
Innovator U.S. Equity Buffer ETFs™	BJAN	Jan 1 - Dec 31	9%
	BFEB	Feb 1 - Jan 31	9%
	BMAR	Mar 1 - Feb 28	9%
	BAPR	Apr 1 - Mar 31	9%
	BMAY	May 1 - Apr 30	9%
	BJUN	Jun 1 - May 31	9%
	BJUL	Jul 1 - Jun 30	9%
	BAUG	Aug 1 - Jul 31	9%
	BSEP	Sep 1 - Aug 31	9%
	BOCT	Oct 1 - Sep 30	9%
	BNOV	Nov 1 - Oct 31	9%
	BDEC	Dec 1 - Nov 30	9%
Innovator U.S. Equity Power Buffer ETFs™	PJAN	Jan 1 - Dec 31	15%
	PFEB	Feb 1 - Jan 31	15%
	PMAR	Mar 1 - Feb 28	15%
	PAPR	Apr 1 - Mar 31	15%
	PMAY	May 1 - Apr 30	15%
	PJUN	Jun 1 - May 31	15%
	PJUL	Jul 1 - Jun 30	15%
	PAUG	Aug 1 - Jul 31	15%
	PSEP	Sep 1 - Aug 31	15%
	POCT	Oct 1 - Sep 30	15%
	PNOV	Nov 1 - Oct 31	15%
	PDEC	Dec 1 - Nov 30	15%
Innovator U.S. Equity Ultra Buffer ETFs™	UJAN	Jan 1 - Dec 31	30% ¹
	UFEB	Feb 1 - Jan 31	30% ¹
	UMAR	Mar 1 - Feb 28	30% ¹
	UAPR	Apr 1 - Mar 31	30% ¹
	UMAY	May 1 - Apr 30	30% ¹
	UJUN	Jun 1 - May 31	30% ¹
	UJUL	Jul 1 - Jun 30	30% ¹
	UAUG	Aug 1 - Jul 31	30% ¹
	USEP	Sep 1 - Aug 31	30% ¹
	UOCT	Oct 1 - Sep 30	30% ¹
	UNOV	Nov 1 - Oct 31	30% ¹
	UDEC	Dec 1 - Nov 30	30% ¹

BUFFER ETFs™ (CONTINUED)

Innovator Growth-100 Power Buffer ETFs™	NJAN	Jan 1 - Dec 31	15%
	NAPR	Apr 1 - Mar 31	15%
	NJUL	Jul 1 - Jun 30	15%
	NOCT	Oct 1 - Sep30	15%
Innovator Small Cap Power Buffer ETFs™	KJAN	Jan 1 - Dec 31	15%
	KAPR	Apr 1 - Mar 31	15%
	KJUL	Jul 1 - Jun 30	15%
	KOCT	Oct 1 - Sep 30	15%
Innovator International Developed Power Buffer ETFs™	IJAN	Jan 1 - Dec 31	15%
	IFEB	Feb 1 - Jan 31	15%
	IMAR	Mar 1 - Feb 28	15%
	IAPR	Apr 1 - Mar 31	15%
	IJUL	Jul 1 - Jun 30	15%
	ISEP	Sep 1 - Aug 31	15%
	IOCT	Oct 1 - Sep 30	15%
	INOV	Nov 1 - Oct 31	15%
	IDEC	Dec 1 - Nov 30	15%
Innovator Emerging Markets Power Buffer ETFs™	EJAN	Jan 1 - Dec 31	15%
	EAPR	Apr 1 - Mar 31	15%
	EJUL	Jul 1 - Jun 30	15%
	EOCT	Oct 1 - Sep 30	15%
Innovator Quarterly Buffer ETFs	BALT	Calendar Quarter	20%
	EALT	Calendar Quarter	10%
	ZALT	Calendar Quarter	10%
Innovator Equity Defined Protection ETFs™	TJUL	Two Years, Ending Jun 30	100%
	AJAN	Two Years, Ending Dec 31	100%

INCOME ETFs™

	TICKER	OUTCOME PERIOD	STARTING BUFFER/BARRIER
Premium Income Buffer ETFs	HOCT	Oct 1 - Sep 30	9%
	LOCT	Oct 1 - Sep 30	15%
	HJAN	Jan 1 - Dec 31	9%
	LJAN	Jan 1 - Dec 31	15%
Innovator Premium Income Barrier ETFs™	JAND	Jan 1 - Dec 31	10%
	JANH	Jan 1 - Dec 31	20%
	JANJ	Jan 1 - Dec 31	30%
	JANQ	Jan 1 - Dec 31	40%
	APRD	Apr 1 - Mar 31	10%
	APRH	Apr 1 - Mar 31	20%

INCOME ETFs™ (CONTINUED)

APRJ	Apr 1 - Mar 31	30%
APRQ	Apr 1 - Mar 31	40%
JULD	Jul 1 - Jun 30	10%
JULH	Jul 1 - Jun 30	20%
JULJ	Jul 1 - Jun 30	30%
JULQ	Jul 1 - Jun 30	40%
OCTD	Oct 1 - Nov 30	10%
OCTH	Oct 1 - Nov 30	20%
OCTJ	Oct 1 - Nov 30	30%
OCTQ	Oct 1 - Nov 30	40%

MANAGED OUTCOME ETFs™

	TICKER	LISTED	HOLDINGS
Innovator Laddered Allocation Power Buffer ETF™	BUFF	8/11/22	12 U.S. Equity Power Buffer ETFs
Innovator Laddered Allocation Buffer ETF™	BUFB	2/9/22	12 U.S. Equity Buffer ETFs
Innovator Buffer Step-Up Strategy ETF™	BSTP	3/8/22	Options Portfolio
Innovator Power Buffer Step-Up Strategy ETF™	PSTP	3/8/22	Options Portfolio
Equity Managed Floor ETF™	SFLR	11/9/22	Options Portfolio
Nasdaq-100 Managed Floor ETF	QFLR	1/25/24	Options Portfolio
Uncapped Accelerated U.S. Equity ETF®	XUSP	8/11/22	U.S. Treasury Bonds

ACCELERATED ETFs®

	TICKER	OUTCOME PERIOD	STARTING BUFFER
Innovator Growth Accelerated Plus ETFs®	QTJA	Jan 1 - Dec 31	-
	QTAP	Apr 1 - Mar 31	-
	QTJL	Jul 1 - Jun 30	-
	QTOC	Oct 1 - Sep 30	-
Innovator U.S. Equity Accelerated 9 Buffer ETFs™	XBJA	Jan 1 - Dec 31	9%
	XBAP	Apr 1 - Mar 31	9%
	XBJL	Jul 1 - Jun 30	9%
	XBOC	Oct 1 - Sep 30	9%
Innovator U.S. Equity Accelerated ETFs®	XDJA	Jan 1 - Dec 31	-
	XDAP	Apr 1 - Mar 31	-
	XDJL	Jul 1 - Jun 30	-
	XDOC	Oct 1 - Sep 30	-
Innovator U.S. Equity Accelerated Plus ETFs®	XTJA	Jan 1 - Dec 31	-
	XTAP	Apr 1 - Mar 31	-
	XTJL	Jul 1 - Jun 30	-
	XTOC	Oct 1 - Sep 30	-
Innovator Growth Accelerated ETFs® - Quarterly	XDQQ	Calendar Quarter	-
Innovator U.S. Equity Accelerated ETFs® - Quarterly	XDSQ	Calendar Quarter	-

BOND AND FLOOR ETFs™	TICKER	OUTCOME PERIOD	STARTING BUFFER
Innovator 20+ Year Treasury Bond 5 Floor ETF®	TFJL	Calendar Quarter	5% Floor
Innovator 20+ Year Treasury Bond 9 Floor ETF®	TBJL	Jul 1 - Jun 30	9% Buffer
Hedged TSLA Strategy ETF	TSLH	Calendar Quarter	10% Floor

TRADITIONAL ETFs	TICKER	LISTED	INDEX
Deepwater Frontier Tech	LOUP	7/25/18	Deepwater Frontier Tech
Gradient Tactical Rotation Strategy ETF	IGTR	11/17/22	Gradient Global Tactical Rotation
Innovator IBD® Breakout Opportunities ETF	BOUT	9/13/18	IBD® Breakout Stocks
Innovator S&P Investment Grade Preferred ETF	EPRF	5/24/16	S&P U.S. High Quality Preferred Stock
Innovator IBD® 50 ETF	FFTY	4/9/15	IBD® 50

Accelerated ETFs®: Seek to offer approximately 2 or 3 times the upside return of SPY or QQQ, to a cap, with approximately single exposure to the downside, over a 3-month or 1-year outcome period.

Buffer ETFs™: Seek to provide investors with equity market appreciation, up to a cap, and downside buffer levels, over a 3-month or 1-year outcome period.

Bond ETFs: Seek to provide the upside performance of 20+ Year Treasuries, to a cap, and either a maximum loss of 5% or a 9% buffer, over a 3-month or 1-year outcome period.

Laddered Buffer ETFs™: Seek to provide exposure to an equal-weight allocation to each of the 12 Innovator U.S. Equity Power Buffer ETFs™ or 12 Innovator U.S. Equity Buffer ETFs™.

Step-Up ETFs™: The Funds seeks long-term capital gains while mitigating overall market risk.

20+ Year Treasury Bond 5 Floor ETF®: The floor represents the maximum amount of loss the fund seeks to provide.

Barrier ETFs™: seek to offer investment performance or each outcome Period that is equal to the Defined Distribution Rate, subject to the losses experienced by the U.S. Equity Index, if such losses exceed the Barrier at the end of the Outcome Period.

The Funds have characteristics unlike many other traditional investment products and may not be suitable for all investors. For more information regarding whether an investment in the Fund is right for you, please see “Investor Suitability” in the prospectus.

Investing involves risks. Loss of principal is possible.

The Funds’ investment objectives, risks, charges and expenses should be considered carefully before investing. The prospectus contains this and other important information, and it may be obtained at innovatoretfs.com. Read it carefully before investing.

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